

CLAIMS

What is Claimed is:

1. A method for conducting Internet domain name service by a domain name manager, comprising:

5 acquiring registration authority over all Internet sub-domain names from an owner of a domain name;

offering Internet sub-domain name services based on said acquired sub-domain name registration authority to prospective sub-domain buyers;

10 transferring authority over a sub-domain name selected by one of said prospective sub-domain buyers to said one of said prospective sub-domain buyers; and
notifying said domain name owner of said transfer of sub-domain name authority to said one of said prospective sub-domain buyers.

15 2. The method of Claim 1, wherein said acquiring step further comprises receiving a request from said domain name owner to offer said sub-domain name services to said prospective sub-domain name buyers.

3. The method of Claim 1, wherein said transferring step further comprises receiving a request from said one of said prospective sub-domain buyers for authority over said selected sub-domain name.

20 4. The method of Claim 1, wherein said offering step further comprises providing a searching capability to said prospective sub-domain buyers to identify available ones of said sub-domain names.

25 5. The method of Claim 4, wherein said offering step further comprises notifying said prospective sub-domain name buyers of alternative ones of said sub-domain names if a desired sub-domain name is unavailable.

6. The method of Claim 1, wherein said acquiring step further comprises receiving a fee from said domain name owner.

7. The method of Claim 1, wherein said transferring step further comprises receiving a fee from said one of said prospective sub-domain buyers.

5 8. The method of Claim 1, wherein said acquiring step further comprises locating a domain name service provider associated with said domain name.

9. The method of Claim 8, wherein said acquiring step further comprises notifying said domain name service provider of a transfer of domain name service from said domain name owner.

10 10. A system for conducting an Internet domain name service, comprising:
a server connected to the Internet and a domain name management
application executing in association with said server to provide the functions of:
acquiring registration authority over all Internet sub-domain names
from an owner of a domain name;
15 offering Internet sub-domain name services based on said acquired
sub-domain name registration authority to prospective sub-domain buyers;
transferring authority over a sub-domain name selected by one of
said prospective sub-domain buyers to said one of said prospective sub-domain
buyers; and
20 notifying said domain name owner of said transfer of sub-domain
name authority to said one of said prospective sub-domain buyers

11. The system of Claim 10, further comprising a memory connected to said server and having a registration database of all sub-domain names already transferred to said prospective sub-domain buyers.

12. The system of Claim 10, wherein said acquiring function further comprises receiving a request from said domain name owner to offer said sub-domain name services to said prospective sub-domain name buyers.

13. The system of Claim 10, wherein said transferring function further
5 comprises receiving a request from said one of said prospective sub-domain buyers for authority over said selected sub-domain name.

14. The system of Claim 10, wherein said offering function further comprises providing a searching capability to said prospective sub-domain buyers to identify available ones of said sub-domain names.

10 15. The system of Claim 14, wherein said offering function further comprises notifying said prospective sub-domain name buyers of alternative ones of said sub-domain names if a desired sub-domain name is unavailable.

16. The system of Claim 10, wherein said acquiring function further comprises receiving a fee from said domain name owner.

15 17. The system of Claim 10, wherein said transferring function further comprises receiving a fee from said one of said prospective sub-domain buyers.

18. The system of Claim 10, wherein said acquiring function further comprises locating a domain name service provider for said domain name.

19. The system of Claim 18, wherein said acquiring function further comprises
20 notifying said domain name service provider of a transfer of domain name service from said domain name owner.